

ASEAN FORUM PROGRAMME 2022



Wednesday 27 July | 1:00PM - 5:30PM NZST - followed by Networking

Commercial Bay Meeting & Event Suites - PWC Tower, Level 2, 15 Customs Street West



Ziena Jalil (Moderator)

Independent Director
and Strategy Consultant



Mark Thomas

Managing Director of Serviceworks
Group Ltd & ANZBC Chair



Jacinda Ardern

Prime Minister of
Aotearoa, New Zealand



Siah Hwee Ang

Director at SEA Centre
for Asia-Pacific Excellence



Benny Goodman

Regional Director
East Asia at NZTE



Ar. Yanty Rahman

Director and Principal, Eco Bumi
Arkitek, and Chair of ABAC 2021



Andy Chen

Chief Executive Officer Asia
Pacific at Comvita Limited



Craig Tuhoro

Managing Director at
Global Metal Solutions



John Wikstrom

Founder and Executive
Director of Magic Memories



Carmen Vicelich

Founder and Global Chief
Executive Officer of Valocity

ASEAN FORUM PROGRAMME 2022

ACCELERATING TOWARDS 2023

12:30PM

Registration and Networking

Video Introduction: NZ Business Engagement in the Region

Formal welcome and Introduction

Ziena Jalil (Forum Moderator)

A Recorded Address on New Zealand's ASEAN trade strategy and business recovery

Rt Hon Jacinda Ardern, Prime Minister of New Zealand

1:00PM

Opening Address and Q&A: The acceleration and re-engagement potential for NZ businesses in Southeast Asia

Benny Goodman

Opening Remarks

Siah Hwee Ang

Opening Keynote Addresses

1:45PM

Discussing The Year Ahead: A business perspective on ASEAN trade opportunities

Ar. Yanty Rahman and Andy Chen

3:00PM

Break and Networking

Business Panel Session and Q&A

3:30PM

Fast forward to 2023: Organisational stories of adaptation, change and agility, in both products and processes, that have allowed businesses to flourish

Craig Tuhoro, John Wikstrom, Carmen Vicelich, and Ziena Jalil (Facilitator)

5:00PM

ASEAN Forum findings, issues, and recommendations for action

Mark Thomas, Siah Hwee Ang, and Ziena Jalil

5:30PM -
7:00PM

Networking Event

