



NZABA CONFERENCE 2022

OPEN. CONNECT. BALANCE



Session 1 - 22nd November

Emerging Exports - Fresh Thinking
and New Value

Session 2 - 23rd November

Foundation Value Chains - New
Connections and Opportunities



NZABA CONFERENCE SPEAKERS 2022

DAY 1: EMERGING EXPORTS
FRESH THINKING AND NEW VALUE



Kellie Twigge

Vice President of
People and Culture at BP
(Singapore)



Elisabeth McAuliffe

Managing Director - AP Talent
Transformation and AP Consulting Talent
at Deloitte (Asia Pacific - Singapore)



Nuttanee Vongveeranonchai

Assistant Vice President of
Sustainability at Frasers Property
Holdings Co., Ltd. (Thailand)



Haddy Rohan Zulkifli

Chief Operating Officer at
MoneyMatch (Malaysia)



Rt Hon Sir John Key

Chairman of ANZ Bank (New
Zealand)



Noke Kiroyan

Partner at Kiroyan
Consulting (Indonesia)



Andrew Bayly

ABA Co-Chair and Founder and
Owner of Emec Technology (Malaysia)



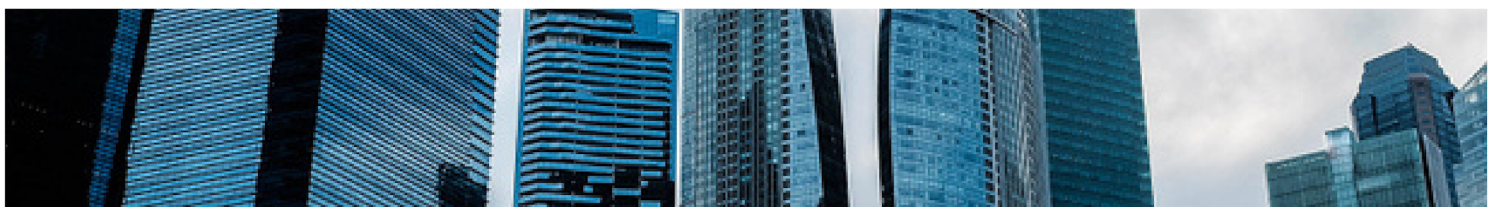
Siah Hwee Ang

Director at SEA Centre for
Asia-Pacific Excellence (New Zealand)



Kenneth Leong

Director of Tiaki Capital (New Zealand)



NZABA CONFERENCE PROGRAMME 2022

DAY 1: EMERGING EXPORTS
FRESH THINKING AND NEW VALUE

Welcome / housekeeping

Andrew Bayly

Welcome and Overview of the Conference

Siah Hwee Ang

Keynote Speakers and Q&A Session

Strong and stable connections across ASEAN: Building for business growth

Rt Hon Sir John Key (Recorded Address)

Creating open, connected, and balanced value chains: The benefits for ASEAN

Noke Kiroyan

Panel Discussion and Q&A Session

Emerging exports - Fresh Thinking and New Value

Moderated by Kenneth Leong

People and Talent Crunch

Kellie Twigge and Elisabeth McAuliffe

Sustainability for Building Construction

Nuttanee Vongveeranonchai

ASEAN Cross-Border Expansion

Haddy Rohan Zulkifli

Closing Remarks

Andrew Bayly



NZABA CONFERENCE PROGRAMME 2022

DAY 2: FOUNDATION VALUE CHAINS

NEW CONNECTIONS AND OPPORTUNITIES



Lee-Ann Birch

Global Marketing Manager
(Anchor) at Fonterra (New Zealand)



Rommel Irwan

Head of Southeast Asia
at Comvita Limited (Malaysia)



Stella Saris Chow

Head of Sustainable Finance
- International at ANZ (Singapore)



Simon Wintels

Partner at McKinsey &
Company (Singapore)



Abe Levavi

Associate Partner at
McKinsey & Company (Australia)



Anne Lochoff

Programme Director - Singapore
Agri-Food Innovation Lab at Nanyang
Technological University (Singapore)



Andrew Bayly

ABA Co-Chair and Founder and
Owner of Emec Technology (Malaysia)



Siah Hwee Ang

Director at SEA Centre for
Asia-Pacific Excellence (New Zealand)



Hayley Horan

SaaS Partner Lead
at Microsoft (New Zealand)



NZABA CONFERENCE PROGRAMME 2022

DAY 2: FOUNDATION VALUE CHAINS *NEW CONNECTIONS AND OPPORTUNITIES*

Moderator Welcome and ABA Chair Opening Remarks

Andrew Bayly and Hayley Horan

Regional Trends and Q&A Session

Megatrends in the ASEAN Region

Simon Wintels and Abe Levavi

Business Keynote and Q&A Session

Creating open, connected and balanced value chains - bringing Agrifood to ASEAN and beyond

Anne Lochoff

Panel Discussion and Q&A Session

Foundation Value Chains - New Connections and Opportunities

Moderated by Hayley Horan

FMCG Consumer Outlook

Lee-Ann Birch

Retail and Customer Loyalty

Rommel Irwan

Sustainability: A Ticket to the Game

Stella Saris Chow

Closing Remarks

Siah Hwee Ang

